

ICON System® Gas Control

The Bradford White ICON System® has been redesigned with exclusive NEW features, currently found ONLY on Bradford White water heaters.



- Advanced control system for accurate water temperatures
- Exclusive software for enhanced operational performance
- Intelligent diagnostics to assist in troubleshooting
- Pilot-on indication, simple 1,2,3 lighting instructions
- Millivolt-powered control requires no external electricity
- Integrated Piezo igniter
- Universal replacement... service kits available to replace previous ICON valves
- Proven technology for dependable performance

Committed to the Professional.

bradfordwhite.com


BRADFORD WHITE
WATER HEATERS

Built to be the Best™

LOOK! The Bradford White ICON System® Just Got Even Better.

NEW

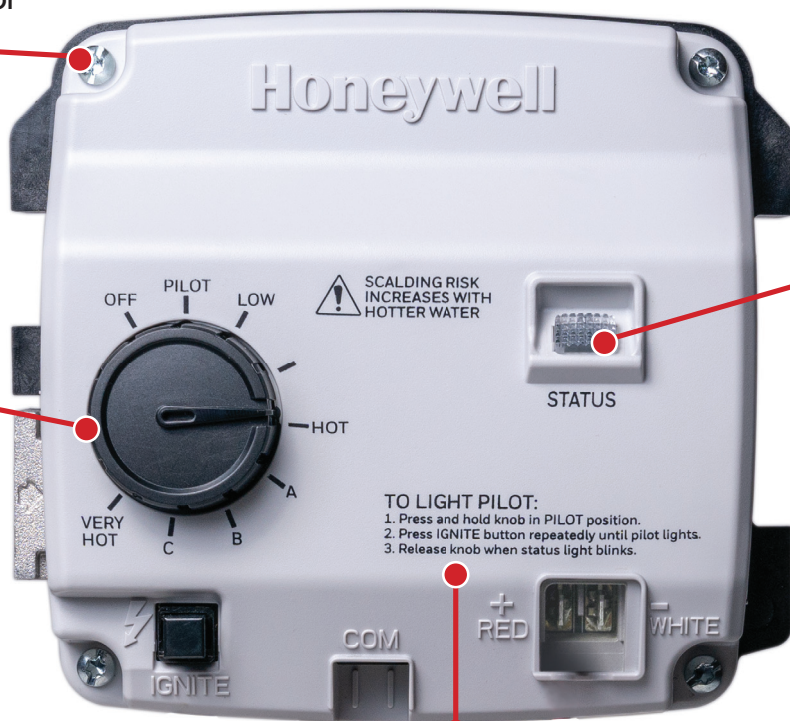
“Built Tough” Design.

4 screws provide a sturdy cover mounting for durability during transportation and installation.

NEW

Large, Easy-to-Grip Knob.

Provides easier grip for pilot lighting. Click progression feel added to knob motion. Clear pointer and more visible graphics.



NEW

Easier-to-See Multicolored LED Light.

3 colors (Green, Amber, Red) provide accurate diagnostic codes during troubleshooting. Easy to view from a standing position.

NEW

Simple, 1,2,3 Instructions.

To learn about the many great Bradford White products using the newly updated ICON System® Gas Control, visit bradfordwhite.com/icon-system-intelligent-control

— BRADFORD WHITE IS —
**AMERICAN
STRONG™**

BRADFORD WHITE®
WATER HEATERS

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